

MICHIGAN TECH EMPLOYER NEWSLETTER

NEWS AND INSIGHTS FROM CAREER SERVICES

SUMMER 2008

FROM THE DESK OF PRESIDENT MROZ

A Michigan Tech education is all about first-rate faculty instructing and mentoring students—and preparing them to help achieve and sustain a prosperous world for all of us. In this endeavor, Tech works closely with business, government, and nongovernment organizations—a collaboration that gives our students the advantage of a practical, on-the-job experience that complements a rigorous education. Our Career Center is the interface between students' education and profession. The center connects thousands of students with hundreds of employers and graduate schools. In addition to our daily recruiting efforts, twice a year the center offers career fairs that give employers one-on-one contact with prospective employees. Our students are prepared for these opportunities because we help them zero in on suitable careers, as well as coach them on such everyday matters as crafting a resume, preparing for interviews, and, in general, making a smooth transition to their chosen career. We at Michigan Tech are proud of the way we prepare students to create the future—whether that is in business, industry, the military, or academe. The center is committed to serving the needs of both students and employers and does a bigger and better job every year.



Dear Corporate Friends,

Hope you're having a great end to your summer. The Michigan Tech University Career Center has taken this "off-season" opportunity to make some changes. In order to serve Michigan Tech students and our corporate partners better, we have switched our job posting/on-campus recruiting software from eRecruiting to NACElink. We're always looking for the best way to help you connect with our talented students. We know you'll enjoy the many benefits of using this more efficient and effective system, and your recruiting efforts will result in a win-win experience for your company and our students.

Recently, we sent you an e-mail with your username and password. To get started staffing your company with some of the best and brightest technical minds in the country, go to: <http://www.career.mtu.edu/NACElink>

Please note that in this time of transition, student resumes may seem a little thin. But, now that the Fall semester is upon us, we're getting the word out, and the students are gearing up for school and their career development goals. We know that student participation will increase significantly and they'll be on NACElink looking for your job postings.

Our staff is happy to help with this transition, so please don't hesitate to call us at 906.487.2313.

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We hope your 2007-08 recruiting year was successful. As you gear up for the upcoming season, get the most out of your recruiting season by:

- ◆ Starting early and schedule your on-campus interviews by utilizing the Career Center first for your recruiting needs.
- ◆ Register for Career Day by visiting www.career.mtu.edu
- ◆ Consider becoming a Career Center Partner. This is a great way to market your company to students, so they know who you are and why they would want to come and work for you. For more information go to www.career.mtu.edu/partners.php
- ◆ If you are unable to come on-campus, consider posting your job opportunities at <http://www.career.mtu.edu/NACELink/>

Interested in speaking at one of the 2008 Fall Events?

Contact Tina at 906.487.2313 or tgiachin@mtu.edu

Senior Meeting	September 3
Career Center Resources	September 9
Extreme Makeover-Resume	September 10
Resume Facelift	Sept. 10-11&15-16
Resume ReNew	September 17-19
Interview Idol	September 17
Benefits of Co-op	September 23
Interview Skills Week	September 22-23
Landing that Dream Job	September 30

ACCORDING TO THE 2008 NACE GRADUATING STUDENT SURVEY...

What are students coming out of college and entering the work force today looking for from employers? What are they seeking in terms of the “fringe” benefits connected with the job?

<i>Attribute</i>	<i>Ranking Scale (0-10)</i>	Employee Benefits
• Company provides the opportunity for advancement	9.74	1. Medical insurance
• Company offers job security	9.26	2. Annual salary increases
• Company has a good insurance package	9.20	3. 401(k)plan
• There are friendly co-workers	8.93	4. Dental insurance
• The company’s location	8.90	5. More than 2 weeks vacation
• Company offers the opportunity for personal development	8.88	6. Life insurance
• Company offers a high starting salary	8.85	7. Family friendly benefits (family leave, elder care, etc.)
• Recognition for good performance	8.54	8. Tuition reimbursement
• Company offers the opportunity for self-expression and creativity	7.69	9. Pension plan
• There are clearly defined assignments	7.47	10. Bonuses and commissions
• Casual atmosphere (non-competitive environment)	7.25	11. Flextime
• Company embraces diversity	7.15	12. Frequent performance reviews
• Company takes an active role in community	6.77	13. Casual dress policy
• Company offers a signing bonus	6.21	14. Stock options
		15. In-house fitness facility
		16. Company-sponsored social programs
		17. Employee assistance plan
		18. Telecommuting
		19. Day care