

RECRUITER NEWS

NEWS AND INSIGHTS FROM CAREER SERVICES

FALL 2004

CAREER CENTER COMPLETES ANOTHER SUCCESSFUL FALL EVENT SERIES

The University Career Center completed its fall event series on November 10th with a very successful Etiquette Dinner. Attendees at this annual dinner gained valuable tips on professional dining etiquette, along with information on proper business protocol.

The fall event series began on August 31st with the MUB Resume Blitz and the ever-so-important Senior Meeting, where seniors are reminded of the tools they will need to be successful. Each week in September offered a different seminar covering topics from resume writing tips, inter-

viewing success, job search strategies, and the benefits of a co-op/internship assignment.

Students were offered the opportunity to practice interviewing and have their resume reviewed during our mock interview and resume critique weeks. Volunteers from Michigan Tech and the local community offered their time and talent to provide students with this valuable service.

This year's plant trip/benefits seminar presented a unique opportunity offering two key-note speakers discussing financial planning. Tom Palka, a former MTU

student and president of Genesis Advisors, discussed how to prepare for a plant tour and the difference between various retirement and health care benefit packages. Mike Williams, a market analyst who regularly appears on the CNBC business news network, also offered his insight on the hiring process and shared some of his expertise in investing wisely and studying market trends.

An average of 200 people attended each seminar and prizes donated from Michigan Tech, corporations and the local community were raffled at each event.

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RECRUITING RESULTS FOR FALL 2004

Recruiting at Michigan Tech increased by twenty-five percent from fall 2003 to 2004 and attendance at our job fairs has grown over ten percent during the last year. Our fall 2004 recruiting and interviewing statistics are as follows:

- Companies attending Career Day 2004 143
- Companies conducting on-campus recruiting 127
- Interviews conducted 1024

OPTIMIZING COMPANY
RECRUITING EFFORTS BY
PREPARING STUDENTS FOR
THE WORKFORCE.

MichiganTech

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CAREER INITIATIVES IN DEVELOPMENT STAGES:

- CAREER CLASS
- JOB SHADOW PROGRAM
- CAREER ASSESSMENT JOB
SEARCH PREPARTION

LOOKING FOR WAYS TO INCREASE YOUR VISIBILITY ON CAMPUS

Career Services can help with...

Becoming a Career Center Partner. By going to www.ucc.mtu.edu you will find further information on becoming a Partner or contact Tina Giachino at 487-2313 or via email tgiachin@mtu.edu.

Setting up visits with Professors and Department Chairs in degree areas most actively sought by your organization.

Being a guest speaker at a Career Service Seminar. Listed is the upcoming spring events calendar.

UPCOMING SPRING EVENTS

- **Resume Writing/eRecruiting**.....January 18
- **Volunteer Training Sessions**.....January 24
- **MUB Resume Blitz**.....January 25-26
- **Resume Critique Week**.....Jan. 31-Feb. 4
- **Interviewing Success**.....February 2
- **Mock Interview Week**.....February 14-18
- **Corporate Connections**.....February 21
- **Winter Job Fair**.....February 22

MICHIGAN TECH CAREER CENTER PARTNERS

We thank these companies who have contributed to our students' success by funding the various programs within the Career Center



The Career Center welcomes WPS Resources as our newest partner. Thanks to their generosity the Career Center will be able to continue to offer a full arrangement of services which will help students with their career development.

WPS has been a good friend of MTU for several years. They have recruited on campus and hired several of our students. Their long and productive relationship with MTU has been helpful to everyone involved. We always look forward to working with WPS.



WPS Resources Corporation